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Total No. of Pages : 02

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BTTM (Sem.-1)

TOURISM : CONCEPT, STATUS AND TRENDS

Subject Code : BTTM-101-18

M.Code : 75417

Date of Examination: 18-12-2024

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is **COMPULSORY** consisting of **TEN** questions carrying **TWO** marks each.
2. SECTION-B contains **FIVE** questions carrying **FIVE** marks each and students have to attempt any **FOUR** questions.
3. SECTION-C contains **THREE** questions carrying **TEN** marks each and students have to attempt any **TWO** questions.

SECTION-A

1. Answer the following :

- a) Allocentric Tourist
- b) Green tourism
- c) Differentiate between Mass Tourism and Alternate Tourism.
- d) Excursionist
- e) What do you mean by Tourism Statistics?
- f) What are top four Indian states in terms of Domestic Tourism?
- g) What are BTE's?
- h) Define Traveler.
- i) Who are Cultural Tourists?
- j) Tourist Demand

SECTION-B

2. Explain the types of tourist as classified by Valene Smith.
3. Enlist five major roles played by UNWTO.
4. Define Sustainable tourism and its guiding principles.
5. Define Product and explain types of tourism products.
6. Comment on latest tourism statistics of India.

SECTION-C

7. Enlist the emerging tourism trends. Also cite certain successful case studies of such tourism paradigms.
8. Define Tourism Supply. Give a brief study of the supplies of a destination.
9. 'India is emerging as global tourism destination'. Elucidate.

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Total No. of Questions : 09

BTTM (Sem.-1)

COMPUTER OPERATIONS

Subject Code : BTTM-104-18

M.Code : 75420

Date of Examination: 23-12-2024

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION-A

1. Write briefly:

- a) Name four Input devices.
- b) Define server.
- c) What is an interpreter?
- d) Define Application Software.
- e) Name four Output devices.
- f) What is the difference between Twisted cable and Coaxial cable?
- g) What is optical fiber used for?
- h) Write two limitations of Computers.
- i) Define Arcnet.
- j) What is the purpose of hubs?

SECTION-B

2. Explain in detail the components of Computer system.
3. What are the different types of Computer?
4. Discuss the characteristics of Computers.
5. What is the role of IT in tourism industry?
6. Differentiate between high level language and low level language.

SECTION-C

7. What are the parts of a Window? Write their functions in detail.
8. Write down the evolution of Computers.
9. What is a Network? Explain LAN, MAN and WAN with the help of examples.

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BTTM (Sem.-1)
INDIAN SOCIETY AND CULTURE

Subject Code : BTTM-103-18

M.Code : 75419

Date of Examination: 07-01-2025

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION-A

1. Write briefly:
- What is importance of different festivals for society?
 - What is called as Dharma?
 - Enlist five prominent rituals performed during the Diwali Pooja.
 - Enlist five main characteristics of Indian Culture.
 - Why solar eclipses occur?
 - Enlist popular fairs of South India along with their time of celebrations.
 - What is special about Hola Mohalla?
 - Why Onam is celebrated?
 - How important is culture for society?
 - Enlist popular cuisines of Central India.

SECTION-B

2. Describe about the various components of Society.
3. Write down the major centre's of Hinduism in India.
4. Describe the philosophy of Islam religion.
5. Describe the celebrations of Janmashtami.
6. Write a brief note about Kathak.

SECTION-C

7. Write a detailed note on caste system in India.
8. Describe the importance of Kumbh Mela with special reference to tourism development.
9. Write note about:
 - a. Kurukshetra- Solar Eclipse.
 - b. Sikhism.

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BTTM (Sem.-1)
GEOGRAPHY FOR TOURISM
Subject Code : BTTM-102-18
M.Code : 75418
Date of Examination: 09-01-2025

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION-A

1. Answer briefly:
- Name four beaches of India.
 - IST & IDL
 - Local time
 - Brief account of GMT.
 - Name the parallels of Latitude.
 - GIS
 - MSL
 - Name two peaks of Himalaya Range.
 - Temperate climate zone.
 - Differentiate between rivers of North & South India.

SECTION-B

2. Differentiate between climate and weather.
3. Differentiate between Latitude and Longitude Lines.
4. Write short note on Thar desert of India.
5. Describe the main Hill stations of India.
6. What are the skills required to read Maps.

SECTION-C

7. *"Geography and Tourism plays inevitable role in the promotion of tourism".* In the light of the above statement discuss the role of geography in the promotion of tourism in India.
8. Write the potentialities of coastal tourism development in perspective of India.
9. *'Transportation plays an important role for development of any region'.* Explain in context with India.

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BTTM (Sem.-1)

INTRODUCTION TO HOSPITALITY INDUSTRY

Subject Code : BTTM-105-18

M.Code : 75421

Date of Examination: 17-01-2025

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
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SECTION-A

1. Define the following :

- a) Hotel
- b) Motel
- c) Lanai
- d) Uniformed service
- e) Speciality restaurant
- f) IRD
- g) Still Room
- h) A la Carte
- i) TAAI
- j) HRACC

SECTION-B

2. Differentiate between commercial and welfare catering establishments.
3. What are the components of Hospitality Industry? Discuss.
4. Write a note on evolution of lodging industry.
5. What are the various subsections of food and beverage service department? Brief.
6. Define Menu. What are different types of menus?

SECTION-C

7. Discuss various types of restaurants in food & beverage sector.
8. Discuss various types of meals along with their timings and sequence.
9. Discuss in detail about the history and growth of Hospitality Industry.

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